

MAATANews

www.maata.org

Spring 2013

From the Director

Dear Colleagues,

It has been my practice to end my correspondence with you by saying what an honor it is to serve as the district director for the best district in the NATA but as this is my last newsletter I want to thank each of you here and now. It seems like just yesterday that I started my tenure as your representative on the NATA-BOD. While there have been a few difficult moments they have been just that... moments. The overwhelming majority of the time I have enjoyed talking to you, sharing your concerns, and listening to your ideas. I would be remiss if I did not thank a few special people who have provided guidance and wisdom along the way; Mike Hanley, Josh Geruso, Pat Aronson, some great state presidents past and present, Bob Cable, and Pat Lamboni. I also want to single out Charlie Rozanski & Rod Walters, our most recent district directors, for sage advice when I called upon them. I have barely scrapped the surface of the iceberg of those people that helped me along the way. To each and every one of you I am forever in your debt. Most importantly I want to thank my wife, Jill and our three children Jordan-Ashley, Martin-William and Mary-Metta for sharing this journey with me.

I want to congratulate our incoming office holders; Secretary Kevin King and District Director Pat Aronson. It takes courage to stand in front of your peers and run for office. This courage, along with wisdom and their leadership skills will serve them well. Together with Bob Cable, our treasurer, the district is certainly in very capable hands.

I am so excited about the state of our profession. The public is recognizing that athletic trainers are uniquely trained to provide care following injuries such as concussions. With our Youth Sports Safety initiative important stakeholders are coming to understand that athletic trainers are key health care providers ensuring the safety of our younger patients. I believe this will result in the recognition and realization that just like you can't have a library without a librarian you can't have high school athletics without an athletic trainer! The NATA is committed to doing what it takes to having an athletic trainer in every high school a reality and a requirement!

While the future of our foundational job settings is bright our profession also has experienced growth in those settings newer to the athletic training profession. The number of states where athletic trainers are receiving third party reimbursement from insurance companies for their services is growing. In our district North Carolina intends to introduce legislation seeking to make third party reimbursement a reality in that state. At the federal level we hope to have better outcomes than in the past. We are renewing our efforts to prove our value to the legislators in Washington and CMS. Whether it is this top down approach or on a state by state basis NATA is committed to represent our profession. Because of our unique educational preparation I will put an athletic trainer up against any health care provider when it comes to the achieving of positive patient outcomes in the prevention, evaluation, treatment and rehabilitation of injuries for those that we have the privilege to treat. I believe it is incumbent on our leadership and the NATA to look beyond the horizon for new job settings to ensure growth and

Continued...



Martin Baker MS, LAT, ATC

2013 Supporters of the MAATA

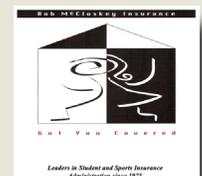
The MAATA would like to thank the following companies for supporting our profession and our association. You may visit their website by clicking on their logo below.



Cleveland, OH 44115
216-566-8326



Vista, CA 92081
760-727-1280



Matawan, NJ 07747
800-445-3126



Charlotte NC, 28216
800-351-8006



Newport Beach, CA 92660
877-926-7887

Director Baker's letter continued from Page 1.

setting diversity in our profession. The investment in achieving this positive growth is well worth it. Because of our efforts now I believe that in the near future you will see athletic trainers using their unique skill set to treat patients in increasingly diverse settings. This will allow a wider array of settings for athletic trainers to select to practice.

As you have no doubt heard by now the Nomenclature Task Force has recommended that we maintain our name as athletic trainers. This exhaustive process left no stone unturned and sought out the opinions of all athletic trainers and our stake holders (physicians, parents, and school administrators). In the end a majority of athletic trainers did not seek a name change. We did find that our stake holders are recognizing ATs for who we are and what we do. In addition these stake holders did not support a change in our profession's title either. Another important result of the task force was the development of our new logo. Be on the lookout for it in Vegas.

The NATA-BOD has charged the Executive Committee on Education (ECE) to investigate where our entry level degree is best housed. Should it remain at the baccalaureate level or should we move it to the post graduate level (Masters or Doctorate)? Much like what we call ourselves where our entry level degree belongs is an emotional topic. Our own Jolene Henning is Co-Chairing this work group. There was an excellent article in a recent edition of the *NATA News* on this topic. If you did not get a chance to read it I encourage you to do so. The NATA-BOD expects this process will be inclusive, intentional and comprehensive to ensure that we get this important question exactly right.

In December, 2012, our executive director for over 20 years, Eve Becker-Doyle retired. President Thornton immediately put together a search committee chaired by past president Chuck Kimmel. I am proud to announce that David Saddler will be our next executive director. While Dave has big shoes to fill there is no doubt that he is up to the challenge. Dave has served the NATA as Associate Executive Director so he gets who athletic trainers are.

I wanted to conclude my remarks by highlighting a portion of the remarks made by Charlie Thompson which appeared in the March edition of the *NATA News*. Charlie Thompson will be inducted into the NATA Hall of Fame in Las Vegas:

“We have to remember that we belong to a member organization... it doesn't only belong to the elected officers, the committee members, the office staff or the volunteers. It is the members who should be responsible for our growth and our progress. Not everyone has to sit on a committee, run for an office, or even volunteer. But you need to look in the mirror and ask, “What have I done for the profession?” Are you pushing us forward through your work...do you continue to grow professionally...do you register for a meeting and collect your CEUs without sitting through a lecture? Aristotle said, “To avoid criticism do nothing, say nothing be nothing.”

Imagine if each of us spent just one hour a month promoting our profession and the efforts of our association. That would be nearly 40,000 hours in just one month! Think of what we can achieve together... all of us need each other. Do you refer to

District III Council

Martin Baker, District Director
bakerm@elon.edu

Patricia Aronson, District Secretary
aronson@lynchburg.edu

Robert Cable, District Treasurer
robert.cable@fairmontstate.edu

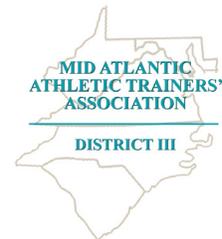
Bill Warren
South Carolina President
WWarren@rhmail.org

Scott Baringer
North Carolina President
scbarringer@hotmail.com

Drue Stapleton
West Virginia President
dtstapleton@gmail.com

Gregory A. Penczek
Maryland President
gpenczek@towson.edu

Amanda Caswell
Virginia President
aalleni@gmu.edu



MAATA News

This electronic newsletter is published twice a year by the Mid-Atlantic Athletic Trainers' Association, for its members. For information contained in this newsletter or to submit articles/ideas, please contact the MAATA Secretary:

Patricia A. Aronson, PhD, ATC
Lynchburg College

Created by [Sharri H. Jackson](#)

Continued...

yourself as an athletic trainer? If a coach is talking to a parent or a recruit and uses the term trainer do you correct them at the appropriate time? We are a health care profession who treats active patients. It starts with us and our attitude about who we are and what we do. Together let's make a difference!

If you have not already started making plans to attend our Annual Business Meeting and Symposium, registration is open. We are returning to the Palmetto State in Greenville, SC. We have a great class of award winners that will be recognized at our business meeting and at the Hall of Fame reception. They truly represent every aspect of our great profession...congrats to each of you. The program committee has once again put together a great program, as has our student senators in developing the athletic training student program. Thanks to everyone for their behind the scenes efforts in putting together this event. I look forward to seeing each of you in Greenville.

For one last time it has been my pleasure to serve each of you. I will always cherish the time that I represented the best district in the NATA...the Mid Atlantic Athletic Trainers' Association.

Best,
Martin H. Baker
 NATA District III, MAATA District Director

**DEADLINE FOR
 SYMPOSIUM [REGISTRATION](#)
 RATE CHANGES ON MAY 1ST!
 REGISTER TODAY!**

If we haven't received payment by the deadline, the registration will be cancelled. This will force one to have to re-register under the current (increased) fee.

**HOTEL BLOCK CUT-OFF DATE IS MAY 1ST!
 MAKE YOUR [RESERVATIONS](#) TODAY!**

**SEE MORE ON PAGE 7
 OF THIS NEWSLETTER.**

From the Director-Elect



Patricia Aronson, PhD, ATC

Greetings from Lynchburg College! As your District Director-Elect I want you to know that I certainly appreciate the many kind words of support, as well as your votes. I also appreciate Jay Scifers and Katie Walsh for showing an interest in serving the District; they have extended their support as I take on this responsibility and I appreciate that very much. To be honest, I had not thought to run for District Director when I became the

DIII Secretary. However, the more I learned about the NATA and the more exposure I gained as to how the NATA and districts function, the more convinced I became that I would like to be a director. Many of you in District III put your faith in me as your next District Director and I accept the position and all the responsibilities that it entails. It is an honor to represent all the fine athletic trainers in the Mid-Atlantic region.

I would like my first official act, as the Director-Elect, to be saying thank you to Martin Baker, the current District III Director, for his many years of service to the MAATA. First Marty served as the Secretary-Treasurer (the last person to hold that dual position) and then as the Director these past 4 years. I learned many things from Marty; the best of these is how to be patient and professional when faced with constituents who are less than cordial. I do believe Marty Baker is one of the finest men I know and he goes on my Top 10 list of Athletic Trainers who have been my mentors and teachers.

A heart-felt thank you also goes to my now excellent friend and colleague on the Executive Council of the MAATA, Robert Cable, District III Treasurer. I sat next to Bob for 3 years on the NATA District Secretary-Treasurers' Committee. Bob is one of those men you look forward to seeing and when you do, he never disappoints you. He always greets you with kindness and true appreciation. I look forward to continuing to work with Bob on the DIII Executive Council. I also look forward to working with incoming District Secretary Kevin King. Finally, I want you to know that we have excellent state presidents who complete a fine District Council. I will look to these leaders for assistance and guidance as we run District III to the best of our abilities.

Last week I listened in on my first NATA District Directors' Board Meeting. I had looked forward to the conference call

all week; I enjoyed it even more than I had anticipated. The meeting was very well run by NATA President Jim Thornton. The discussions were honest, polite, thoughtful, and productive. I am now looking forward to meeting the Board members in a face-to-face meeting in Dallas in May.

I want to extend my hand to all of you in District III and let you know that I appreciate you because we have much in common. We are medical professionals who serve people who need us, we are a part of an excellent profession, we all live in a beautiful region, and we all love Carolina barbeque. Please join me in Greenville, South Carolina this May as we thank Marty and welcome Kevin to the Executive Council. We will induct former DIII Director Terry O'Brien into the Hall of Fame and give out some well-deserved awards. We'll hear some excellent educational lectures and drink some well-made beverages from the 2 microbrews within walking distance of a newly renovated Hyatt. South Carolina is known for many things and after last year's meeting in Greenville, I put hospitality at the top of that list.

Have a safe and successful spring season. If I don't see you in Greenville, please find me in Vegas!

Keep 'em healthy.

Pat Aronson

MAATA Secretary



From the Secretary-Elect



ACCEPTANCE LETTER - Kevin King, ATC

Greetings Fellow Members of the MAATA, Let me begin by expressing my deepest gratitude for the privilege of serving the members of the MAATA. I owe a debt to all of those who came before me and those who have provided me great support, such as Dr. Aronson and Marty Baker. I am excited to represent you and welcome your comments regarding the newsletter, website or general issues regarding the District.

I have always been inspired by my fellow MAATA members, hearing their stories, seeing their hardships personally and professionally, and experiencing the profound optimism and decency they possess. As secretary I hope to be the steward of the association's newsletters and website which not only informs but inspires our membership.

I believe MAATA is a District with some of the most exceptional athletic trainers, national recognized academic programs, and very progressive individuals. Here's the thing; I realized long ago in this District that everybody can be great because everyone can serve. You don't need to be the head athletic trainer to be involved. You don't have to be a state champion to be involved. You don't have work for or attend a large university to be involved. You just need a passion for what we do.

At the end of the day, we will not be judged by how many diplomas and certification we received, by how much money or awards we possess, but we will be judged by what we did for others. If an athletic trainer in West Virginia cannot find a job because the high schools in the region do not employ athletic trainers, then my life is poorer. If an athletic trainer's right to practice is questioned in South Carolina, that threatens my employment security, even if it is not my state. We are a community of athletic trainers from Maryland to South Carolina and there is strength in this community.

MAATA Meetings to Attend

Please attend the District III business meetings in Greenville and in Las Vegas. The official MAATA Business Meeting will take place in Greenville on Friday May 17th at 7:30 PM. The June meeting will take place Tuesday, June 25th at 6:15 pm in the Mandalay Bay South Convention Center in the Palm A room.

NATA HONORS & AWARDS

Class of 2013 Honors & Awards Recipients

The MAATA Honors & Awards Council is pleased to present these 2013 recipients for Honors & Awards:

MAATA Hall of Fame Award



Terry O'Brien, MEd, ATC
TOSMC Services Consultant
Cockeysville, Maryland
[Read Bio](#)

MAATA Service Award



David McAllister, MAEd, LAT, ATC
Head Athletic Trainer Cary Academy
Cary, North Carolina
[Read Bio](#)

MAATA Most Distinguished Athletic Trainer Award



Dr. Jim Berry, ATC, SCAT, NREMT
Athletic Trainer Myrtle Beach High School
Myrtle Beach, South Carolina
[Read Bio](#)



RenéeCork, MED, ATC
Assistant Athletic Director The College of
William & Mary
Williamsburg, Virginia
[Read Bio](#)



Lori Bristow, MEd, LAT, ATC
Associate Athletic Director/Athletic Trainer
at Gilman School
Baltimore, Maryland
[Read Bio](#)



Amy Magladry MEd, ATC/LAT
Allied Health /Athletic Trainer
Eastern Technical High School
Baltimore, Maryland
[Read Bio](#)



Martin Sataloff ATC, LAT
Head Athletic Trainer, McDonogh School
Owings Mills MD 21117
[Read Bio](#)



Thaddeus L. Moore, Jr., MA, ATC
Head Athletic Trainer Washington College
Chestertown, Maryland
[Read Bio](#)

Honors and Awards

John Lopez, LAT, ATC



The MAATA Honors & Awards Council is pleased to present the 2013 recipients for Honors & Awards highlighted on page 5 of this Newsletter. Please take a moment to offer them your congratulations.

I want to take a moment to encourage all MAATA members to please get involved in nominating your fellow AT colleagues for consideration of MAATA honors & awards. The nomination process is simple and doesn't take much time. What has been a problem for us since the inception is getting nominees. To me it's quite simple; I see no other way to celebrate and publicize one's own profession and accomplishments than by recognition of a job well done. If we don't take the time to recognize each other on our accomplishments, how are we to get others to do so? The MAATA H & A Council will actively work on simplification of the nomination and application processes for the future, but we need your help in recognizing our fellow ATs. I understand that the application process can be daunting, but once again remember that you should always have your resume or CV up to date. One never knows when you might need to apply for a new job. I'll talk more about this in the next newsletter.

In short please take a moment to consider someone from your state that deserves recognition for next year. The [H & A criteria](#) can be found on our web site.

I know that all of you can come up with at least one good AT that deserves recognition. Let's turn out in force for next year! Please let me know if you have any questions and thank you for your support!

As a member of the NATA Honors & Awards Committee, and Chair of the NATA Service Award Committee, I would like to congratulate the following MAATA members for their NATA Awards:

NATA MOST DISTINGUISHED ATHLETIC TRAINER

- Michael Higgins, PhD, LAT, ATC, PT, CSCS – Maryland

NATA SERVICE AWARD

- George Wham, EdD, ATC, SCAT – South Carolina
- Lonnie Davis, MSS, LAT, ATC – North Carolina
- Rick Proctor, PhD, LAT, ATC - North Carolina
- Jennifer Johnson, MS, ATC – West Virginia
- Michael (Scott) Zema, MEd, LAT, ATC – Maryland

GAIL WELDON AWARD:

- Jill Manners, MS, MPT, LAT, ATC, PT, District III Chair to the Foundation. Jill was formally District III's Student Senate Faculty Advisor.

This is an outstanding representation for District III!

Bob Casmus and I serve on both the NATA Hall of Fame Committee and Service Award Committee so if you have any questions on NATA Honors & Awards please feel free to contact us. We are very happy to have Chuck Kimmel as the new Chair of the NATA Honors & Awards Committee and we will have plenty of news for you in June at our annual meeting. Please try to attend the Honors & Awards presentation especially the Hall of Fame induction. The new NATA HOF Class of 2013 members are:

- Ron Courson, ATC, PT, NREMT
- R.T. Floyd, EdD, ATC, CSCS
- Robert Kersey, PhD, ATC, CSCS
- Ralph Reiff, MEd, ATC, LAT
- Charles Thompson, MS, ATC

We need more nominees from District III so please think about nominating your colleagues for these national awards (www.nata.org/honors-awards).

Mark Your Calendar!

MAATA

2013

April 20: MedStar Annual Sports Symposium conference, Towson, MD. [For information.](#)
 May 17-19: MAATA Annual District Symposium and Business Meeting, Greenville, SC
 May 31 - June 1: Maryland State Meeting Honors and Awards
 July 11-12: South Carolina Annual Meeting
 Nov: North Carolina Annual Business Meeting

NATA
FOUNDATION

2013

Apr 30: Athletic Training Student Challenge Contributions due
 May 1: Application deadline for Research Mentor Program
 June 24-27: NATA Annual Meeting & Clinical Symposia, Las Vegas, NV
 Sept 1: Nominations Due for Distinguished AT Research Medal, New Investigator Award, Doctoral Dissertation Award
 Sept 1: Scholarship Applications for 2014 Posted on Foundation Website
 Sept 1: Call for 2013 Abstracts Posted on Foundation Website

MAATA SYMPOSIUM & MEETING

DEADLINE FOR SYMPOSIUM [REGISTRATION](#)

RATE CHANGES ON MAY 1ST! REGISTER TODAY!

If we haven't received payment by the deadline, the registration will be cancelled. This will force one to have to re-register under the current (increased) fee.

HOTEL BLOCK CUT-OFF DATE IS MAY 1ST! MAKE YOUR [RESERVATIONS](#) TODAY!

Come and enjoy the sights and sounds of beautiful Greenville, South Carolina. The newly remodeled Hyatt Regency will be hosting the MAATA Annual Symposium once again! This year's symposium has some exciting speakers such as Dr. William Meyers and Dr. Jeffrey Guy, just to name a couple. Dr. Meyers will be our Keynote speaker. He will be addressing, "From 'Sports Hernia' to Core Muscle Injuries." Dr. Guy will be the NATA Foundation Speaker and his talk is available for DHEC credit. He will speak on, "Multi-ligament Injuries to the Athletic Knee." The topics this year will focus on orthopedic and administrative issues. The student program is filled with a variety of current topics that will surely get you talking!

The vendors are awaiting your arrival. They are anxious to show you what is new in the field and to entice you with their wares.

South Carolina is rolling out the carpet. Early registration is still open! So, please come and join us for a weekend of southern hospitality, wonderful food, and thought provoking presentations.

Hope to see you in Greenville!

Lori Bristow, Program Director

May 17-19, 2013 at the Hyatt Regency Greenville (Greenville, SC) [Registration](#) is open!

<u>Registration Type</u>	<u>On/Before April 30, 2013</u>	<u>May 1 or After/On-site</u>
MAATA Members	\$140	\$160
Non-MAATA Members	\$200	\$230
Students (HS or College)	\$60	\$90

Please note that payments must be processed **On/Before April 30** to receive the discounted rates. Once you have completed your registration, you must continue onto the payment portion to successfully process your payment.

For hotel accommodations, we have a reserved block of rooms at the Hyatt Regency. For the most convenient way to process your hotel reservations, please use our personalized, secure hotel [site](#).

Room Rates:

Single Occupancy:	\$129/night
Double Occupancy:	\$129/night
Triple Occupancy:	\$139/night
Quadruple Occupancy:	\$149/night

You can also contact the hotel directly at (864) 235-1234. If contacting by phone, be sure to mention the **Mid Atlantic Athletic Trainers' Association** block when making a reservation to ensure the special room rate. The hotel block will close on April 30, 2013.

For additional Symposium information, please visit us [online](#) and don't forget about our [Annual Scholarship Golf Outing](#). If you need any additional information/help, please contact me at jmitchel@odu.edu.

I look forward to seeing you all in May!

MAATA SYMPOSIUM & MEETING

EDUCATIONAL PROGRAM

FRIDAY, MAY 17, 2013

7:00AM - 2:00PM

12:00PM - 5:00PM

12:00PM - 5:00PM

1:00PM - 5:00PM

1:00PM - 3:00PM

5:00PM - 6:00PM

6:00PM - 7:30PM

7:30PM - 9:00PM

9:00PM - 9:30PM

Golf Outing - Furman University Golf Course

Registration Open

Exhibit Hall Open - Regency A, B

All Attendees Welcome

CPR/AED Professional Rescuer Course - Matthew Collom

District Council Meeting - Marty Baker

Exhibit Hall Open - Continental

Certified Members Only

Popcorn Explosion and Soda Bar Open

From "Sports Hernia" to Core Muscle Injuries - Regency A, B, B2

Keynote Speaker - Dr. William Meyers

Sponsored by the NATA Research & Education Foundation

District Meeting - Regency A, B, B2

State Meetings - Regency A, B, B2

SATURDAY, MAY 18, 2013

7:30AM - 10:30AM

8:00AM - 9:00AM

8:00AM - 9:00AM

9:00AM - 1:00PM

9:00AM - 10:00AM

9:00AM - 10:00AM

10:00AM - 10:30AM

10:30AM - 11:30AM

11:30AM - 12:00PM

11:30AM - 12:30PM

11:30AM - 12:30PM

1:00PM - 1:30PM

1:30PM - 2:30PM

1:30PM - 2:30PM

2:30PM - 4:30PM

2:30PM - 3:30PM

3:30PM - 4:30PM

8:00PM - 11:00PM

SUNDAY, MAY 19, 2013

8:00AM - 9:00AM

9:00AM - 10:00AM

10:00AM - 11:00AM

Registration Open

The Barefoot Debate: Is There a Winner? - Stephen Baitch, PT

College and University Value Model - Allen Shelly, ATC

Exhibits Open - Regency A, B

Current Pathophysiology of the Shoulder in the Overhead Athlete - Dr. Chris Mazoue

Diversity in Athletic Training - Kevin King, ATC

Visit Vendors

Multi-Ligament Injuries to the Athletic Knee (DHEC Credit) - Dr. Jeffery Guy

Poster Presentations - TBA

Manual Therapy Interventions for Ankle Sprains - Matt Hoch, PhD, ATC

From the Lab to the Athletic Training Clinic: Assessing Sports Nutrition and Hydration

Laura Daray - Gatorade Sports Science Institute

Meet the MAATA Incoming District Director and Secretary

Innervation Strategy for Return to Play for ACL Repair - Darin Padua, PhD, ATC

Panel Discussion of Problems Facing Each State

State Presidents

Free Communications - Regency D, E, F

Breakout Sessions

A. Gait Analysis - Stephen Baitch, PT

B. Core Strengthening - Jason Bealieu, CSCS

C. Manual Therapy Interventions for Ankle Sprains - Matt Hoch, PhD, ATC & Margaret Glass, ATC

D. ACL Rehab Strategies - Becky Begalle, ATC

Breakout Sessions

A. Gait Analysis - Stephen Baitch, PT

B. Core Strengthening - Jason Bealieu, CSCS

C. Manual Therapy Interventions for Ankle Sprains - Matt Hoch, PhD, ATC & Margaret Glass, ATC

D. ACL Rehab Strategies - Becky Begalle, ATC

Hall of Fame Reception - Regency C-H

Inseason Management of Lisfranc Injury - Rachel Sharpe, ATC

Non-Operative and Post-Operative Management of Femoral-Acetabular Impingement

Allison Mumbleau, PT, DPT, SCS & Jenni Wakeman, PT, DPT, SCS

Panel Discussion: Your Issues, Your Concerns -

Making the Best of Your Young Professional Years

MAATA SYMPOSIUM & MEETING

STUDENT EDUCATIONAL PROGRAM

FRIDAY, MAY 17, 2013

7:00AM - 2:00PM

12:00PM - 5:00PM

12:00PM - 5:00PM

12:00PM - 2:00PM

1:00PM - 3:00PM

3:00PM - 5:00PM

6:00PM - 7:30PM

Golf Outing - Furman University Golf Course

Registration Open

Exhibit Hall Open - Continental

All Attendees Welcome

Student Senate Meeting- Crepe Myrtle

All Senators

District Council Meeting- Marty Baker

Quiz Bowl

Sponsored by ACES Prep Workshop

From "Sports Hernia" to Core Muscle Injuries - Regency A, B, B2

Keynote Speaker - Dr. William Meyers

Sponsored by the NATA Research & Education Foundation

SATURDAY, MAY 18, 2013

7:30AM - 10:30AM

7:30AM - 8:30AM

8:45AM - 9:30AM

9:00AM - 1:00PM

9:30AM - 10:20AM

10:30AM - 11:30AM

10:30AM - 11:30AM

11:30AM - 12:00PM

11:30AM - 12:30PM

11:30AM - 12:30PM

2:00PM - 2:30PM

2:30PM - 3:00PM

3:00PM - 3:30PM

4:00PM - 5:00PM

8:00PM - 11:00PM

Registration Open

Mentor's Breakfast

International Experience in Athletic Training

Exhibits Open - Continental

EAP in Non-Traditional Settings

Muscle Energy Techniques

From the Lab to the Athletic Training Clinic: Assessing Sports Nutrition and Hydration

Laura Daray, MS - Gatorade Sports Science Institute

Poster Presentations - TBA

Core Rehabilitation

Splinting in the Field

BOC Exam Preparation

Conflict Resolution

Young Professionals Q&A

AT Olympics

All Senators

Hall of Fame Reception - Regency Ballroom

SUNDAY, MAY 19, 2013

8:00AM - 11:00AM

11:00AM - 12:00PM

Student Research Presentations

Student Senate Meeting

All Senators

The MAATA Executive Council would like to thank:

Lori Bristow, MEd, LAT, ATC (Program Director)
and **Jason Mitchell, MEd, ATC, VAT,L** (Site Coordinator)

As well as the members of the program committee for their hard work on this excellent program:

Michael Higgins, PhD, PT, LAT, ATC (Maryland)
Renee Cork, MEd, ATC, VAT,L (Virginia)
Robert Cable, MS, ATC (West Virginia)
Meredith Petschauer, PhD, ATC, LAT (North Carolina)
Alice McLaine, PhD, ATC (South Carolina)
Andrea Bender, MS, LAT, ATC (Student Program Coordinator)
Toni Torres McGhee, PhD, ATC (Poster Presentations)

FROM THE VATA



The Virginia Athletic Trainers' Association held their Annual meeting January 11-13th at the Short Pump Hilton in Richmond, VA. The conference hosted 274 attendees and it covered various topics including the 4H's of sudden death to health care

reform by Virginia's Secretary of Health and Human Resources, Bill Hazel. During the business meeting, the VATA thanked Meg Thompson for her years of service as Secretary and welcomed Beth Funkhouser into that role on the executive council. Longwood University's quiz bowl team comprised of Courtney McCarty, John Ponton and Charlie Wise won the 2013 Quiz Bowl. If you were not there, please check out all the photos at our Facebook page,

www.facebook.com/VirginiaAthleticTrainers

The Virginia Athletic Trainers' Association honored Athletic Trainer of the Year award recipients and inducted two members in the VATA Hall of Fame at the 2013 VATA Symposium held in Richmond, VA in January 2013.

Jay Sedory, MEd, ATC, EMT-T, an athletic trainer for The Basic School, a program within the United States Marine Corps, was honored as the Clinical Emerging Practices Athletic Trainer of the Year. Jenna Page, MEd, ATC, was awarded the College/University Athletic Trainer of the Year as the Assistant Athletic Director for Sports Medicine at Longwood University. The Educator of the Year award was given to Dr. Susan Saliba, PhD, ATC, PT, FNATA, associate professor in the Curry School of Education at the University of Virginia and faculty member of the Graduate Athletic Training Master's Degree Program. Breanne Piatt, MS, ATC, athletic trainer at Brookville High School in Lynchburg, VA, was awarded the Dr. Vito Perriello Secondary School Athletic Trainer of the Year award. Dr. Joe Hart, PhD, ATC, assistant professor of Kinesiology and Orthopaedic Surgery at the University of Virginia and faculty member of the Master's Athletic Training Education Program, was honored as the Researcher of the Year.



VATA Honors and Awards 2013

L-R: Jenna Page, Susan Saliba, Tom Jones,
Nancy Burke, Jay Sedory, Breanne Piatt

Nancy Burke, MS, ATC, and Tom Jones, MEd, PT, ATC, were inducted into the VATA Hall of Fame. After graduating from

James Madison University in 1973, Burke began a 32 year career in the secondary school setting. During her tenure, she was instrumental in School Board regulation to place an ATC in every high school in Fairfax County. She has practiced as an athletic trainer at the national and international stage ranging from the Olympics to World Figure Skating Championships. Over the past 8 years, Burke has taken her skills to the Fairfax Co. Police Department where she is now recognized as a pioneer in the emerging practice setting. In 2004, Burke was honored by the NATA as a Most Distinguished Athletic Trainer.

Tom Jones received his bachelors, physical therapy, and master's degrees all from Virginia schools and after leaving the state briefly, he served as the Head Athletic Trainer and associate professor of physical education at Washington and Lee University from 1970 until his retirement in 2002. He has served a variety of roles within the VATA, including chair of the education committee, secretary, vice president, president, and he began the VATA scholarship program. He was a recipient of the NATA 25 year award and in 1996 received the NATA Service Award.

ACHIEVES Project

Shane Caswell, PhD, ATC, **Jatin Ambegaonkar**, PhD, OT, and **Amanda Caswell**, PhD, ATC, of George Mason University received \$400,000 to continue the ACHIEVES Project (Advancing Healthcare Initiatives for Underrepresented Students) from the Potomac Health Foundation. The ACHIEVES Project expands access to sports healthcare by providing the Prince William County Public Schools with three ATs to assist current AT staff in three high schools and three ATs to conduct concussion education and injury surveillance at all 16 middle schools. The project will also expand prevention services by providing education about protective equipment fitting to all PWCPS coaches, athletic trainers, and athletic administrators. The continued project will also work collaboratively with PWCPS in establishing evidence based return to learning strategies for

Dear Athletic Trainers of District III,

April is here which means that National Athletic Training Month has ended! I hope that you had fun promoting the profession! Don't forget to email me with all the great activities that you did this month! I have heard from a couple of you already and D3 Athletic Trainers never cease to amaze me in their creativity and passion for PR. The Public Relations Contest is open until April 16th. Don't forget to send off your submission. Categories include:

- Most creative effort
- Greatest impact
- Best student effort
- Best Grassroots effort
- Best state association effort

For more information, follow this [link](#). So let those NATM activity reports flood my inbox! Send them to me by April 15th so that I can send them off to the NATA news and put them in the spring newsletter!

Thank You for professionally promoting Athletic Training.

Heather Murphy, VATA PR Chair, Heather.Murphy@fcps.edu

FROM THE NCATA

NCATA

In Memorial**A Fighter Until the End**

Written by Sue Griffin

Bill: A true fighter until the end. He had such a positive spirit and such an incredible work ethic, which he put into everything he did, including his fight with cancer. Not to mention the fact that he was stubborn and did things the Bill Way.

He chose to leave us this Easter morning when most of the family was at church. No more struggle, he is now at rest.

Funeral services were held at Our Lady of Grace Church and Westminster Gardens Cemetery. A celebration to honor Bill will also be held the weekend of August 3 during the Pro Football Hall of Fame Festival in Canton, Ohio. He would like that.

Remembering Mr. William Thomas Griffin

By Jay Scifers

William Thomas “Bill” Griffin, age 43 of Greensboro, NC passed away on Easter Sunday, March 31, 2013 at Moses Cone Hospital. Bill served as NCATA President from July 2012 until just prior to his passing. Prior to his role as NCATA President, Bill served the organization as Secretary and as a Regional Representative. Known for his passion toward athletic training legislation and his desire to improve the practice of athletic training in the state and region, Bill served as the Chair of the Governmental Affairs Committee for both the MAATA and the NCATA. In his role as Governmental Affairs Chair, Bill was a visionary who was steadfast in his convictions aimed toward improving the profession. In 2011, Bill co-authored a bill and was instrumental in successfully lobbying the North Carolina legislature to pass the Gfeller-Waller Concussion Awareness Act, ensuring that high school athletes could safely return to play after sustaining concussion. This was but one of the legislative initiatives that Bill initiated during his time in the NCATA. Bill’s legislative efforts in North Carolina were instrumental in the state being awarded the NATA’s Dan Campbell Legislative Award in both 2008 and 2011. He was a well-known figure at the ACC tournament annually, where he served as a site liaison for the visiting athletic training staffs. Bill not only treated injured players, but also tirelessly

advocated for the rights and responsibilities of athletic trainers both on and off the field. For his commitment to the profession, Bill was awarded the NATA’s Athletic Training Service Award in 2010 and the NCATA’s first ever Most Distinguished Athletic Trainer Award in 2012.

A 1988 graduate of Benedictine High School in Cleveland, Ohio, Bill received his undergraduate degree in Physical Education in 1992 from Cleveland State University. Bill and his wife Sue met at Kent State University during their Masters programs. Throughout his time at Ohio Physical Therapy, Lutheran Hospital, HealthSouth and Greensboro Orthopaedics, Bill was known as a caring professional and a hard worker, but he will also be remembered for his tremendous sense of humor and ability to liven up any office or playing field. He and his son Riley loved to spend time together watching Duke basketball and Ohio State football and learning about WWII history. Bill also enjoyed mountain biking and adventure racing. He particularly relished the annual Griffin-Leslie family reunion every summer during the Pro Football Hall of Fame Festivities in Canton, Ohio. Accordingly, a celebration of Bill’s life will be held the weekend of August 3, 2013 for Ohio friends and relatives. Memorial donations may be made to either: College fund for Riley Griffin at PNC Bank, 615 Green Valley Road, Greensboro, NC 27408 or to the AT NC PAC, Attn: Mark White 4201 Stonehenge Road, Greensboro, NC 27406.

36th Annual NCATA Spring Awards Symposium Carolinas Medical Center – NorthEast Concord, NC March 22-23, 2013

Award Winners (Left to Right) Mike Guerrero – Hall of Fame, Bob Casmus – Hall of Fame, Katherine Walker, MD – Sports Medicine Person of the Year, Robert Walters – Corporate Service Award, Jay Scifers- Past Presidents Award, Meredith Petschauer - Educator of the Year Award, Grady Hardeman – Clinical/Emerging Practice Athletic Trainer of the Year, Leigh Ann Caldwell - Clinical/Emerging Practice Athletic Trainer of the Year, Melissa Sparks – Secondary Schools (Outreach) Athletic Trainer of the Year, Eric Hall - Secondary Schools (School Based) Athletic Trainer of the Year, Kevin King – College/University Athletic Trainer of the Year.



FROM THE MATA



The Maryland Athletic Trainer Association (MATA) will be hosting its **Annual Clinical Symposium & Business Meeting** at Loyola Blakefield High School (Wheeler Hall- 500 Chestnut Ave - Towson, MD 21204) Friday May 31st & Saturday June 1st 2013 (9 CEUs). The Keynote Speaker (Saturday 8am) will be Dr. Robert Butler, Duke University. Dr. Butler's expertise is in clinical biomechanics, his research has focused on the role of

functional movement outcomes in identifying and addressing movement dysfunction as it relates to reducing injury risk, improving therapeutic outcomes, and reducing the rate of joint degeneration.

Other topics at the meeting will include: Functional Movement Systems(FMA), Active Release Techniques, FMS practical application in the athletic training room and rehab, application of data into the weight room and conditioning regimens as well as several breakout sessions. Registration forms and the agenda will be posted on the MATA [website](#).

The cost of the conference will be: Friday and Saturday

- MATA member early registration \$105 and on-site \$135
- Non-member early registration \$135 and on-site \$160 (unable to attend Business meeting)
- Students early registration \$70 and on-site \$85

Lunch on Saturday is included in the registration fee.

Registration questions can be directed to either :
[Amy Magladry](#) – MATA Secretary
[Maureen Thompson](#) – MATA Treasurer

Maryland AT Saves a Life Congratulations to Bryan White and Salisbury AT Students

Following the completion of a home baseball game on 2/12/13 against Virginia Wesleyan, a Salisbury University player collapsed on the pitching mound during the post-game handshake. The initial survey of the scene revealed a conscious unresponsive athlete with abnormal breathing and a pulse. EMS was contacted immediately by athletic training student **Kaitlin McGagahan** and an AED was retrieved from the dugout. Within seconds the athlete's condition began to worsen, breathing ceased and the pulse was absent. Athletic training student **Brendan McWilliams** placed the AED pads on the chest, analyzed the heart rhythm; a shock was advised and delivered. CPR was performed by athletic training student **Nichole Frushour** and within minutes the athlete regained consciousness. EMS arrived shortly after the athlete was in stable condition and he was transported to the local hospital. **Bryan White**, Assistant Athletic Trainer at Salisbury University

states, "I am very proud and happy to announce that the athlete is healthy and is out of the hospital currently resuming classes at Salisbury University." Bryan has been nominated for the National Athletic Trainers' Association's Lifesaver Recognition Award. What an outstanding achievement!



Pictured above from left to right is Nikki Frushour, Zach Lucas (the baseball player) following his surgery, Brendon McWilliams, and Bryan White. Not in the picture is Katie McGagahan.

The MedStar Annual Sports Symposium

April 20 in Towson, MD. For more information, visit the [website](#).

MEDSTAR ANNUAL SPORTS SYMPOSIUM 2013

April 20, 2013
Towson University Marriott
Towson, MD

Youth Sports Medicine: Culture, Controversies, and Conditions

COURSE DIRECTORS

<p>Richard Y. Hinton, MD, MPH, PT Director, MedStar Sports Medicine Fellowship MedStar Union Memorial Hospital MedStar Washington Hospital Center Medical Director, MedStar ACL TUPs Program Team Physician: Baltimore Ravens, Morgan State University, Towson University, US Women's National Lacrosse Team Baltimore, MD</p>	<p>Jay Gopal, MD Chief, Pediatrics MedStar Union Memorial Hospital Baltimore, MD</p>
<p>Kari E. Kindschi, MD Arnold Palmer Sportshealth Center MedStar Union Memorial Hospital Baltimore, MD</p>	

TOPICS INCLUDE

- Current Youth Sports Culture: Playing for the Right Reasons and How to Avoid Burnout
- Youth Sports: Building a Positive Experience, Youth Specific Rules and Stance on Early College Recruitment - The US Lacrosse Experience
- Youth Sport Injury Patterns: Changing Trends, Priority Issues, Age and Gender Differences
- Concussions: Social Awareness, Epidemiologic Patterns and Evolving Medical Interventions Andrew E. Lincoln, MD & Andrew Tucker, MD
- ACL Injury: A life Changing Event for the Young Athlete - Risk Factors, Realistic Return to Play and Long-Term Consequences
- Childhood Obesity: The Epidemic and Role of Sports - Spectator vs. Participant & Sports Ladder vs. Life Long Healthy Activities
- Sudden Cardiac Death in the Young Athlete: Clinical Conditions and the Role of Screening
- Sickle Cell Disease: Physiology, Screening and Treatment
- Clinical Exam and Workup of Common Sports Injuries
- ACL in the Skeletally Immature
- Upper Extremity Conditions in the Young Athlete
- Sideline Screening and Practical Testing Issues
- Office Based Treatment and Protocols
- ACL Injury Prevention Background, Overview and What the Literature Tells us About Effectiveness in Young Athletes
- Practical Application and Demonstration of ACL Injury Prevention Techniques
- Wilderness Medicine
- Keeping Yourself and Your Kids Safe in the Great Outdoors

TO VIEW THE PROGRAM AND REGISTER, PLEASE VISIT CME.MEDSTARWASHINGTON.ORG/SPORTS

FROM DISTRICT III COMMITTEES

NATA Secondary School Athletic Trainers' Committee

David McAllister, MAEd, LAT, ATC



The NATA Secondary Schools Athletic Trainers Committee has been very busy this past year. In January, Committee Chair Larry Cooper and former Chair Brian Robinson presented a series of case studies unique to the secondary school setting during the NATA Athletic Trainer Educators Conference in Dallas, TX. The presentation was enjoyed by all those in attendance and sparked good discussion.

The SSATC hopes to have the case studies in a distributable format in the near future.

The Youth Sport Safety Alliance held its annual summit February 5-6 in Washington, DC. As part of the summit, and in conjunction with the NATA, the Youth Sport Safety Alliance submitted to Congress both a National Action Plan for Sports Safety (House Resolution 72) and a Secondary Schools Athletes Bill of Rights. According to numerous media reports these two documents were well-received by many members of Congress and the Resolution currently has two sponsors.

The SSATC has been working in conjunction with the Korey Stringer Institute (KSI) to gather information on the number of public high schools that currently employ or have the services of a certified athletic trainer. Through a series of phone interviews and e-mail surveys, both KIS and the SSATC are currently gathering data which will hopefully give a clearer picture of the percentage of high schools that have daily access to a certified athletic trainer providing appropriate health care for their student athletes.

The SSATA web page on the NATA web site has been updated to include a great deal of useful information, including contacts/links for various organizations (athletic directors, state athletic associations, state sports medicine committees, etc.). Hopefully, you will find this as a useful resource for your state's membership.

Each year the SSATC awards the Jack Cramer Scholarship to a high school senior who intends to pursue a career as an athletic trainer in the secondary school setting. Students from all across the country submit applications for this scholarship and a finalist is chosen from each of the NATA's ten districts. This year's finalist from District III was Morgan Greene from Shelby High School in Shelby, NC.

The Secondary School session will be held on Tuesday, June 25th from 8:15-10:15 at the NATA Annual Meeting in Las Vegas. We hope that anyone who is making the trip to Las Vegas will take the opportunity to attend this session. The session is titled: "Secret Weapons: Available Resources You Are NOT Using". Speakers include Beth Mallon, Ray Castle, and Dr. William Heinz.

CEPATC

A. Jess L. Vera Cruz II, M.S.Ed., VATL, ATC

The Clinical Rotation Database is live. This database will allow students to search for clinical sites outside of the traditional settings. We continue to receive positive responses from clinical sites around the country. This will give some clinical sites the ability to branch out to find students nation-wide. Announcements will be made in various ways (NATA News, ROM, Facebook, etc.) for the next six months.

CEPAT will be updating everything we have on their webpage to mirror NATA's new site. The NATA wants to be consistent with all their pages. For CEPAT, it means making sure that the NATA has correct titles for our different settings, i.e. military, occupational health, dance, clinic outreach, etc., especially when it comes down to things like Salary Surveys.

As part of the Liason Project, CEPAT is working on publishing articles in professional journals relating to emerging practices. The most recent appeared in Orthopreneur, "The Growing Role of Athletic Trainers in Orthopaedics." The article was highlighted in ROM for January 28th.

The Value Model Project, which is part of the Committee on Revenue (COR), is very interesting. COR is trying to make ATs understand that we work in a business setting by putting a value on the services we provide. CEPAT is working on a spreadsheet for ATs to use to illustrate the value of their position. This will provide more ammunition for an AT when negotiating raises or simply keeping their job in a tight economy. As always, CEPAT will offer different workshops for most of the settings at the annual meeting in Las Vegas.

Business plans are being made for Physician Extenders and Occupational Health. The plans will provide guidance for establishing ATs in these settings. These plans may be modified for other settings as well. However, data is needed from various settings to substantiate a business model!

With regard to the AT working as a physician extender, there have been concerns from ATs regarding the use of "physician extender." Why not just use "Athletic Trainer?" The ATs within our group who work as physician extenders clarified that the term Physician Extender is a title used within the healthcare business that encompasses not only ATs, but MA, PAs, and OTs and is slowly going away.

An AT directory, "Find an AT", which gives consumers direct access to ATs through the NATA, was also discussed. This project was developed by NATA's Vision Quest to increase traffic to their homepage. Pros and Cons were discussed by the members of CEPAT. Other healthcare providers are currently using a similar database called Health Grades. If you hold a National Provider Identifier, then you may be currently listed at this site. Currently, the NATA plans to develop a platform to survey consumers and members for this project. For more information, questions, or concerns, email [Jess Vera Cruz](mailto:Jess.Vera.Cruz).

FROM DISTRICT III COMMITTEES

Young Professionals

Dawn Minton, ATC



The DIII Young Professionals' Committee (YPC) has been extremely active and I am proud of the progress we have made toward our goals this year. In addition to continuing our efforts to support ATs obtaining their National Provider Identification numbers, we have also continued our ATEP Outreach project. This year's National Athletic Training Month project included supporting the National YPC's "Show Me Your Athletic Trainer", as well as developing a media

announcement for ATs to provide during sporting events. I am excited that I have heard some of these announcements and that the media relations personnel have been supportive of doing this for us.

I am also pleased to announce that during this year's MAATA Annual Symposium the DIII YPC will have a session "Your Issues, Your Concerns: Making the Best of Your YP Years" on Sunday, May 19th, at 10:00AM. Everyone is welcome, but we especially encourage YPs to attend. Our panelists, District Secretary-Elect Kevin King, Jay Sedory, and Shari Benson, will take your questions and share their experiences. In a similar format, DIII YPC committee members will be speaking with students on Saturday at 3:00PM regarding specific student concerns. Also at the MAATA Symposium, we will have our annual DIII YPC Social on Saturday night at 5:00PM. All YPs (35 years old to newly certified) and senior athletic training students are welcome to attend. We will have more details on the location for you later.

The National YPC has a number of events going on this year at NATA:

- Monday, June 24th the YPC will be holding their Community Service Project to promote athletic training and sports health among local youth. This is a great opportunity to be involved and a rewarding experience. If you are interested in volunteering with this project or would like more details please contact me.
- Tuesday, June 25th at 10:00AM is "Meet Your YP" in the YPC Lounge. This is an opportunity to come by and meet your district, and even state, representatives and talk to them about topics, issues, and projects. If you know you are taking a job or going to school in another district, this is a great opportunity for you to meet the YP representatives from that district.
- Also on Tuesday at 4:00PM is the YPC's "Conflict Resolution in the Workplace" session. This panel session is designed to answer your questions and provide information on dealing with conflicts that arise on the job.
- Wednesday, June 26th is the YPC Lounge Social Event

starting at 5:00PM. This is a great opportunity to meet a variety of YPs, Hall of Famers, and other leaders of our profession in a more social environment.

- Lastly, on Thursday, June 27th, the YPC Lounge will host "Grumpy Old Men" at 10:00AM where seasoned athletic trainers will tell stories and give advice to YPs.

This year's YPC National Distinction Award winner is Mr. Adam Annacone, from District II. Adam stands out as a leader on both the local and national level and will be awarded at the NATA Annual Meeting during the YPC Social on Wednesday. If you know of a YP that would be deserving of this prestigious award, consider nominating them for next year.

It is with great pleasure, and yet some regret, that I recognize our outgoing representatives from Virginia and North Carolina. Both Lisa Friesen (VA) and Ashley Long (NC) are original committee members, beginning their terms 3 years ago. They have been invaluable to our development, paving the way for our future, and I thank them for their service to the district and their states. I look forward to what the future has in store for them.

With that said, we will soon be taking applications for the position of Virginia and North Carolina state representative. If you are a YP and interested in applying or want more information please contact me, Ashley, or Lisa by April 12th.

As always, if you have ideas or want to become more involved with the YPC, please contact myself or your state representatives. We are currently in the process of making some significant changes to our page on the MAATA website to keep you more up-to-date and involved. Lastly, if you haven't already, like the MAATA Facebook Page.

NATA Foundation Report

Scott Johnson, MSED, ATC, LAT

Vice President, District Relations from District III



The Foundation is pleased to announce that four of the NATA Foundation endowments initiated as part of the Capital Campaign have reached their goal and are now FULLY funded! Congratulations to the donors and stewards of the following endowments in District III:

[David H. Perrin – Ethnic Diversity Advisory Committee \(EDAC\) Scholarship](#)

[Joe Gieck, EdD, AT Ret, PT Challenge Doctoral Research Endowment](#)

FROM DISTRICT III COMMITTEES

NATA College & University Athletic Trainers Committee Report

M. Allen Shelley, MA, LAT, ATC



I would like to update the Membership on two important topics: the College and University Value Model and the 10/10 Presentations.

College/University Value Model

The College/University Value Model (CVM) Committee, as a subgroup of the Committee on Revenue and in partnership with the College/University

Athletic Trainer Committee, is finalizing a tool that outlines and highlights the value and worth of the certified athletic trainer in the college/university setting. This information will help ATs maintain and improve their positions by quantifying the worth of their day-to-day duties and responsibilities as a benefit to their respective organizations in the following five areas:

- Medical Services
- Risk Minimization
- Organizational Administration
- Cost Containment
- Athletic Training Influence on Academic Success

The College Value Model includes an easily customizable PowerPoint presentation for athletic trainers who are giving a formal presentation to a current or potential employer, administrators, or governing body as well as a separate component which delves into greater detail on each of the main topics in the presentation making it easy for members to support solutions in a variety of situations. For more information see the [MAATA Website](#).

"10 for 10" Presentations

The original concept for the "10 for 10" presentations was to provide collegiate athletic trainers with 10 presentations with around 10 slides on common health and safety issues affecting college athletes. The number of presentations has grown past 10 and topics will continue to be added. Each presentation can be modified by the athletic trainer and will be useful for meetings with coaches, parents, administrators and student-athletes. For a list of topics visit our [MAATA Website](#) or the [NATA CUATC Website](#).

FROM THE NATA PR DEPARTMENT

Don't Call Me TRAINER

As you know, NATA has been committed to "athletic trainer" terminology. We have encouraged members to use the correct reference and to encourage media, medical professionals, students, colleagues and others to do the same.

After more than a decade of perseverance, we learned today that the Associated Press will include a specific definition of the profession in its Stylebook – the definitive resource and gold standard for media when it comes to proper punctuation and general grammatical style and reference. It will appear in the online version/sports guidelines section in the next few weeks and in the hard copy book in May. It has been approved by the AP Stylebook editors and will read as follows:

athletic trainers

Health care professionals who are licensed or otherwise regulated to work with athletes and physically active people to prevent, diagnose and treat injuries and other emergency, acute and chronic medical conditions including cardiac abnormalities and heat stroke. Specify where necessary to distinguish from personal trainers, who focus primarily on fitness.

The power of this definition cannot be estimated, especially with regard to our public relations and general communications efforts. We now have a definitive response for media and others should they not reference athletic trainers correctly. We are confident this will change the landscape of the profession and how it is referenced. Thank you to those of you who have helped us champion this effort for the past 10+ years.



DEADLINE FOR SYMPOSIUM REGISTRATION

**RATE CHANGES ON MAY 1st! REGISTER
TODAY!**

If we haven't received payment by the deadline, the registration will be cancelled. This will force one to have to re-register under the current (increased) fee.

**HOTEL BLOCK CUT-OFF DATE IS MAY 1st!
MAKE YOUR RESERVATIONS TODAY!**

STUDENTS

In January, the Mid-Atlantic Athletic Trainers' Association Student Senate was represented by six student senators at the biannual iLead Symposium in Dallas, Texas. The iLead Symposium gives students an opportunity to learn more about leadership and preparing for the transition to the professional world of athletic training, as well as network with the professionals who were in Dallas for the Educators Conference.

The first day of iLead was focused on professional development with lectures regarding ethics in action and what to expect during the first five years of being certified. NATA President Jim Thornton addressed us on day two and spoke on networking tips. We also learned about our personalities and how to work with others who have similar or differing personality traits using the Myers-Briggs Type Indicator scale. After our sessions, the student senators and some newly acquired friends made a trip to downtown Dallas to enjoy the sites. It was fun to interact with other athletic training students and learn about the different education programs they attend.

Attending iLead was a great experience for us to interact with athletic training students from many different parts of the country. During the conference, there was a clear feeling of energy and determination to improve our profession. Everyone showed a willingness and desire to address issues about athletic training and a drive to make the changes that will ultimately push us to be better health care professionals. The majority of us agreed that our favorite session during iLead was the strategic interviewing skills we learned from the speed interviewing session. Being juniors and seniors in college, it is imperative that we cultivate the skills to properly and efficiently portray our knowledge and passion so that we will be considered eligible individuals while interviewing for graduate school or jobs. The iLead Student Symposium has given us many professional tools and leadership advice that will assist our transition from athletic training students to young professionals.

At iLead, the student senators were given a rare opportunity to interact in person with each other outside of the district meeting. This was a great benefit, as creating that personal link allowed us to get a better understanding of the individuals we are collaborating with to create and run the student symposium and gave us key insight into how we can best work together. It is with utmost appreciation that we thank our state and district organizations for giving us the opportunity to attend. Without their support and funding, we would have missed out on a vital opportunity to enhance our leadership skills and represent the Mid Atlantic Athletic Trainers' Association.

With deepest gratitude,
 Alessa Lennon, Senate Chair, North Carolina
 Ashley Day, State Chair, Virginia
 Christine Flora, West Virginia
 Heath Treadway, North Carolina
 Katilyn Maloney, State Chair, Maryland
 Katie Taylor, Virginia

Greetings District III!

The Student Senate is hard at work putting together a strong student program for our annual district symposium. Here are a few highlights we'd like to share with everyone:

The Student Senate has gone social! Please follow us on our [Facebook page](#) (STUDENT SENATE- Mid Atlantic Athletic Trainers' Association). You can also find us on twitter @MAATA_Students and on instagram @maata_students. We even have our own email! Maatastudentsenate@gmail.com.

The Student Senate will be participating in Soles4Souls as their annual charity project. This charity distributes new and gently used shoes to people in need. Since 2005, over 19 million pairs of shoes throughout over 125 countries were collected. We invite all programs in District 3 to join in our efforts. We will be collecting shoes at the Symposium in May to donate at one of the organization's drop-off locations in Greenville. Additional information about the project may be found at www.soles4souls.org.

In addition to our annual service project, the Student Senate is participating in the "26 Acts of Kindness" initiated by Ann Curry in the wake of the Sandy Hook Massacre. We will be posting our acts of kindness throughout our social media websites, and invite you to do the same.

Who wants to be an Olympian? We're recruiting teams of 5 to participate in our Annual Athletic Training Olympics event. We have a great new incentive this year - a trophy! Beginning this year, we will have a trophy that can go home and be proudly displayed by the school who wins the event. They'll get to add an object to the trophy to represent their school. The trophy will be passed on yearly to the proud winner. Is your school interested in putting together a team? Please email us!

We are always open to ideas and suggestions from the members of our district! Please don't hesitate to contact us. The Student Senate can be reached at maatastudentsenate@gmail.com. Please find the Senators on the MAATA website. Thank you for all of your support. We're looking forward to seeing you in Greenville!