



District Council Meeting Minutes
May 2, 2025
1:30pm

I. Call to Order

- President Gage called the meeting to order at approximately 1:31pm

II. Roll Call:

- **Members Present:**
 - Matt Gage – District President
 - Ray Davis – District Director
 - Erin Cash – District Secretary
 - Mat Lyden – District Treasurer
 - Shannon Fooks – President, DCATA
 - Caroline Siebens – Vice President, MATA
 - Nina Walker – President, NCATA
 - Will Christman – President, SCATA
 - Mike Kotelnicki – President, VATA
 - Samantha Scarneo-Miller – President, WVATA
 - Landon Murray – President, Student Senate
- **Guests Present:**
 - Katie Walsh Flanagan – Past District Director
 - Andy Massey – District Parliamentarian
 - Ashley Thrasher – District Vice-President Elect
 - Emily Hildebrand – Student Senate Faculty Advisor
 - Claire Adkinson – MAATA Planning Committee
 - Adam Wall – MAATA Secondary Schools Committee
 - Sara Pittelkau – MAATA Scholarship Committee
 - Jane Miraglia – MAATA Governmental Affairs Committee
 - Kassy Mosely – MAATA Young Professionals & Social Media Committee
 - Abby DeDecker – President-Elect, South Carolina
 - Susie Kohn – WV Pres Elect
 - Jill Manners – REF
 - Marty Baker - Foundation
- **Members Absent:**
 - Kirk Armstrong – MAATA LGBTQ+ Committee
 - Bonnie Van Lunen– MAATA Research and Grants Committee
 - Xavion Santiago – MAATA Ethnic Diversity Committee
 - Bob Casmus – MAATA Honors and Awards Committee

III. District Secretary – Erin Cash

- a. Approval of minutes of previous District Council Meeting – (3/26/25)
 - a. Motion to approve – Mat Lyden
 - 1. 2nd – Mike Kotelnicki
 - 2. No Discussion
 - b. Passed unanimously

IV. NATA Foundation

- a. Jill Manners & Marty Baker (Peter K Taking His Place)
 - a. Presentation will be distributed to the District Council
 - b. One of the NATA Strategic partners – only philanthropic only organization. Does much more than scholarships and grants
 - c. 1991, 2,100 scholarships given, 4.35 million dollars
 1. 9 scholarship winners in District 3 for 2025
 2. 12 research grants, District 3 for 2025
 - d. Since 2012, 19 position statements
 - e. AT Loyalty Society, please level up if you're able to
 - f. Circle of Champions, District 3 has the most members, any amount can be given at once or monthly
 - g. Shoebox Society, planned giving

V. MAATA Symposium Planning Committee

- a. Claire Adkinson, Educational Program:
 - a. Educational Program 16 Cat A CEU, Learning Labs, 4 hour Pre-Con & 6 hour Post-Con. Over 20 CEU's total. The online version helps people to be able to get multiple talks that were at the same time as well as get those who didn't attend
 - b. Some speakers agreed to do online. They were paid a \$150 honorarium
 - c. Don't have a start date at this time but want to be sure it's on the next multiple E-Blasts
 1. Those who attended, get a code
 2. Those who didn't, can pay for it
 - d. June 12th is when certificates are due. Hoping for CEU certificates to go out June 19th
- b. Landon Murray, President Student Senate
 - a. Change By-Laws and a few committees
 - b. At our Business Meeting we are voting to add Student Senate to be recognized as a Committee

VI. Treasurer – Mat Lyden

- a. We're in the middle of transitioning from Wells Fargo to Edward Jones, Zach Wimmer will be our Consultant (former Athletic Trainer)
- b. Will present financial information at the Business Meeting
 - a. Budget vs Actuals YTD reported
- c. Travel Expense and Reimbursement Policy
 - a. Working to update this to work towards adopting
- d. \$500 towards travel for Committee Chairs who have to be there on Tuesday Committee day with the expectation of presenting at the NATA D3 Business Meeting

VII. Annual Meeting Update – Ashley Thrasher

- a. 2025: 262 attendees are registered
 - a. 84 students
 - b. 86 complimentary, 33 student – new initiative
 - c. 23 vendors
 - d. Headshots available for all attendees 2:30-4:30pm
- b. 2026: Novant at Winston-Salem May 1-3, 2026
 - a. Working on hotel, one signed contract with the Courtyard and looking for more
- c. Website/CEU/etc District AND State discussion
 - a. Star Chapter
 - b. Pheed Loop

VIII. MAATA Secondary Schools – Adam Wall

- a. NATA put out a lot this year, biggest push was the White Paper – job retention/satisfaction. White Paper was to help Secondary Schools retain ATs
- b. MAATA Friday 3-4pm, Town Hall Wed 3:30-5pm
- c. Safe Sports Award has been taken over by NATA
 - a. Streamlining process – online will automatically grade and give feedback. The applicant pays the fee up front and then MAATA will pay on the backend. Working on banner

IX. MAATA Scholarship – Sara Pittelkau

- a. More applications this year but a few were not complete applicants

- a. No William Prentice applicant for a second year in a row – possibly change to not a current student to help open that up to others
- b. Encourage students to be NATA members as that is a requirement

2:20pm MAT LYDEN AND WILL CHRISTMAN LEFT – ABBY IS NOW SC REP

X. MAATA Governmental Affairs – Jane Miraglia

- a. District grants going again and NATA is bringing back Capital Hill Day
- b. Continue to grow the District grants and support the state GAC effort
- c. Reviewed each state’s GAC progress
- d. Town Hall GAC Meeting tomorrow at 7:15am

XI. MAATA Young Professionals & Social Media – Kassy Mosely

- a. Young Professionals
 - a. District
 - 1. Roundtable talk in April was very well attended and very interactive
 - 2. Early Professional email initiative, 0-6 members were individually emailed
 - 3. Distinguished YP award will be presented during this Zachary Richards of SC
 - 4. Town Hall and Social here and they are helping with the Recruitment Fair
 - 5. QR Form to upload resume and get a 1 on 1 Zoom
 - a. Goal for next year to shadow a committee member to get inside look
 - b. CAC
 - a. Paired with ICSM for a manuscript submitted to JAT
 - b. White Paper review for Pathways to Career Advancement
 - c. Kassy will be presenting “It’s not you, it’s me. Breaking up with an employer without any drama.”
 - d. Town Hall at NATA
 - c. Social Media
 - a. Last 90 days: Instagram 1,678 followers, increased by 52, average post about 3 per week, 32,663 views, 34% are non-followers
 - b. Last 90 days: Facebook 2,038 followers
 - c. Last 90 days: X doesn’t show
 - 1. Goals next year member achievement and Committee working on
 - d. LinkedIn

XII. State Presidents Reports:

- a. *District of Columbia* – Shannon Fooks
 - a. Shannon is rolling off, Penny Lynch new President. Xavion is new Vice President
- b. *Maryland* – Caroline Siebens
 - a. June 6th at Towson
 - b. Rachel testified to Howard County
 - c. Looking for COPA and PAC chairs
 - d. Licensure renewal year, reminding everyone to ensure they update their contact information and encouraging them to join the District as well
- c. *North Carolina* – Nina Walker
 - a. May 14th collegiate/industrial/etc, May 24th high school – virtual job fairs. They will have a panel and each employer will have a break out room that people can join into. \$5 for job seekers which will go to OATH
 - b. “Concussed, the American Dream” documentary will do a showing and panel discussion at the new Durham library
 - c. “Who We Play For” group who provides low cost EKG’s for students or for groups, help with AED’s
- d. *South Carolina* – Abby DeDecker
 - a. Star Chapter, use for Meetings, Forum, sends emails out, etc. Thinking it’s \$2,500 a year. They don’t have a Webmaster so they do all of that on their own
 - b. Hosting summer symposium in July – MAATA discount code (Stag’s Leap)
 - 1. Pre-Con event is a mock trial with South Carolina Law School
- e. *Virginia* – Mike Kotelnicki
 - a. Dry needling addendum to a regulation that is in place. Proud of ATCs for being classy on the open forum. Open Forum closes on May 7th
 - b. NATAM had people who are NOT ATCs talk about our profession

- c. Matt Gage thanked VATA for the idea to give free registration to students at our MAATA Symposium
- f. *West Virginia* – Samantha Scarneo-Miller
 - a. Fundraised \$24,000
 - b. 68 people at Annual Meeting including a lot of students
 - c. Planning a membership initiative
 - d. Social media presence has grown over 900%!
 - e. New Parliamentarian and current Treasurer re-ran

XIII. District Secretary – Erin Cash

- a. Thanks to Tom Campbell & Jason Mitchell for covering for me last year
- b. Drop Box has National membership at a glance, certified AT's per state, certified AT's per district, District member at a glance, District membership changes, website activity and state membership lists
- c. Newsletter Due Date –
 - a. October 15, 2025
- d. Monthly E-Blast Due Dates – Please keep short and sweet
 - a. May 19, 2025 (Post Symposium Wrap Up)
 - b. August 18, 2025
 - c. September 8, 2025 (All Awards, Grants, Scholarships)
 - d. September 22, 2025
 - e. December 8, 2025
- e. MAATA Website Members (Locked) password is changing on Monday to D3MAATA!
- f. District 3 gained 48 total members since 2024 Business Meeting
- g. Averaged 63% “email open” but only 11% “click” rate
- h. NATA D3 Business Meeting is Tuesday June 24th at 6:30pm
- i. State Breakdown of Renewal Percentages
 - a. DC 70%
 - b. MD 52%
 - c. NC 45%
 - d. SC 46%
 - e. VA 47%
 - f. WV 34%
- j. We're ranked 6/11 amongst the District Renewal Percentages
- k. Website Pictures
- l. Going forward we MUST have one person on DC Zooms from each state to ensure quorum

XIV. District President – Matt Gage

- a. Thank you to all State Presidents
- b. Reviewed plan for Business Meeting
- c. Accomplishments as a District Council
 - a. Budgeting funds to support state advocacy
 - b. Free registration to 2 ATP students from each program
 - c. Reduced registration for the YPs
 - d. Updated Constitution and By-Laws
- d. Next Year Goals
 - a. Enhance communication engagement
 - b. Fill leadership opportunities
 - c. Make the Constitution and By-Laws one document
 - d. Create a COPA Task Force

XV. District Director – Ray Davis

- a. Leadership update tomorrow by AJ Duffy from 11-12, Virginia Ballroom 2 and 3
- b. NATA By-Law changes
- c. Encourage members to go to NATA in Orlando

XVI. Adjournment of meeting

- a. Motion to adjourn meeting – Ray Davis
 - a. 2nd – Nina Walker
 - b. Passed unanimously
 - c. Meeting was adjourned 3:53pm