

District Council Conference Call
January 20, 2012

Roll call: The following persons attended the meeting: Martin Baker (Director), Patricia Aronson (Secretary), Robert Cable (Treasurer), TJ Morgan (MD), Jay Scifers (NC), Bill Griffin (SC for Razayeski), Amanda Caswell (VA), Lori Bristow (Symposium Program Chair), Josh Geruso (Symposium Meeting Coordinator), Doug Wilson (Symposium Site Selection Committee), Jill Manners (Student Senate Co-Faculty Advisor), Andy Bender (Student Senate Co-Faculty Advisor), Sarah Frye (MAATA Student Senate Chair), Heather Murphy (Public Relations Chair), John Lopez (Honors & Awards Committee Chair), Jay Sedory (YPC Chair).

Absent: Tony Corley (WV) sent an e-mail message with his state update, Raz Razayeski (SC), and Charlie Rozanski (Past Director).

I. Welcome & Roll Call - Director Martin Baker called the meeting to order at 10:00 AM. New people on the conference call were welcomed and introduced:

- Amanda Caswell, George Mason University – new Virginia Athletic Trainers’ Association (VATA) President
- Lori Bristow, the Gilmore School in Maryland – MAATA Symposium Program Chair
- Josh Geruso, North Carolina State University- MAATA Symposium Meeting Coordinator
- Doug Wilson, West Virginia - Symposium Site Selection Committee
- Sarah Frye, George Mason University - Student Senate Chair
- Bill Griffin – substitute for Raz Razayeski (SC President) and is the SC President-Elect
- Heather Murphy, Fairfax County Public Schools - Chair of the DIII Public Relations Committee

II. Site Selection Proposal - Director Martin Baker

II.1. The proposal document was sent by Director Baker prior to our call for review. Director Baker highlighted the proposal and asked for discussion. This report is provided at the end of the meeting minutes. Questions were asked regarding commitments and contracts were explained. It would be a non-binding relationship with the Cavalier Hotel in Virginia Beach, and at any point, we could change the proposal unless we have signed a contract. The site selection committee would work on the 1-year regional sites and have less to do when we are at the Cavalier for 3 years.

Pat Aronson (Secretary) reminded the Council that the membership at the District meeting in June 2011 suggested we wait and see what happens in Greenville, SC this May (2012) prior to making this type of decision. Director Baker felt we should move forward prior to this May with this proposal. Treasurer Bob Cable reminded us that in Reston it was a matter of members not staying over-night and that we cannot afford to lose the same amount of money the next two years in South Carolina.

Jay Scifers (NC) offered that the CEU cycle may produce more participation at the meetings in the near future. TJ Morgan (MD) asked about the national meeting as competition to the district meetings. Amanda Caswell (VA) wondered if the 3-1-3-1 rotation could be reduced to a 2-1-2-1 rotation. Space for growth in the Cavalier was addressed by Jill Manners (Student Program). Doug Wilson reminded us that the longer a contract is, the better the rate we receive; thus, the 3-year contract might give us better rates. Jay Scifers disagreed with that from his experience in NC. Director Baker agreed with Doug, but his emphasis was on balancing the money made at the Cavalier with any potential loss in the 1-year away from the Cavalier.

Bill Griffin (SC) asked if this proposal could be tabled until after the May District Meeting to examine the participation in Greenville. Doug Wilson said waiting until after May would be difficult timing for contracts in the next few years. Amanda Caswell (VA) suggested we make a decision on the proposal and put this

forward to the membership in May, rather than allow the membership to vote on the site. As the Council we are responsible for the future budget of the MAATA. Clarification was made that it is the District Council members who are the voting members: District Director, District Treasurer, District Secretary, and the 5 State Presidents.

It was decided to table the vote on the proposal and address it again at the next conference call in February. At that time we will vote to 1) not make a change and continue as we have been, 2) to accept the proposal as written, or 3) amend the proposal to a 2-1-2-1 rotation.

III. Select Committee Reports:

III.1. John Lopez, Honors & Awards Committee - John is disappointed that nominations have been low again this year. He asked the state presidents to nominate athletic trainers for the awards. It hurts DIII members at the national level in winning awards if they have not been recognized at the district level. The following nominations have been made:

- 3 nominations for Hall of Fame
- 1 nomination for the Most Distinguished Athletic Trainer
- 1 nomination for the Service Award

There will be a new format for recognizing awardees this year at the District Meeting. There will be an abbreviated recognition of award winners at the business meeting, and more recognition will be given on Saturday evening at the Director's Reception.

There was a discussion on the length of the application process. John said this year's application was shorter, but will be revised again for next year. Director Baker commented that by design the District application resembled the national application to facilitate those that win District awards moving towards national awards (having the main portion of a national award already written).

III.2. Jay Sedory, Young Professionals Committee –Jay would like to have feedback from the state presidents regarding the YPC state chairs' performance. Each YPC member should be contacting state presidents monthly and he would like to assess this responsibility. Jay will be concluding his term as the DIII representative to the NATA YPC in June 2012, and made the Council aware of this opening. He asked us to consider the promotion of strong candidates. Jay expressed some frustration regarding the commitment of some YPC members. Director Baker encouraged the state presidents to make sure that they put forward quality committed candidates.

III. 3. Heather Murphy, Chair of the Public Relations Committee –Director Baker explained that Heather has been given the responsibility for submitting materials to the NATA News. While Sue Raedeke did a great job, this is to streamline the process by making the PR Chair also responsible for working with the NATA News. Heather made the following announcements: March is Athletic Training Month. The theme is "Athletic Trainers Save Lives." Heather shared her e-mail address with the group: (heather.murphy@fcps.edu) and asked them to submit news items for the NATA News. The March deadline for the NATA News is Friday, January 27th.

III. 4. Sarah Frye, Chair of the Student Senate – the Senate is working on the student symposium program in Greenville, and a service project during the meeting. March 1st will be the student presentation proposal deadline.

IV. District Business – Director Martin Baker

IV. 1. District committee openings: there will be 3 openings for NATA representation from DIII on the following committees: Young Professionals Committee, National Athletic Trainers Student Committee, and the Secondary School Athletic Trainers Committee (John Reynolds completes his term in June 2012). The

YPC and NATSC have “special” application processes. The way to nominate people for those committees is on the website.

IV. 2. District Treasurer Election – applications are sent to Pat Aronson and forwarded to Charlie Rozanski. If no candidate comes forward, Bob Cable will continue for a second term by affirmation.

IV. 3. District Meeting Update: We will meet in May 2012 in Greenville, SC. Lori Bristow, Symposium Program Director – Lori reported that the program speakers are coming together. Also of interest is that South Carolina athletic trainers may receive DHEC credits for one of symposium’s presentations. Road Warriors sponsorship for a “gathering” at an ice rink in Greenville is being developed, and the main focus will be the sudden death position statement with less orthopedic. Andy Bender asked about the Road Warrior’s sponsorship; she is trying to coordinate this with John Knaul, and would like to get the student’s involvement.

Josh Geruso, Meeting Coordinator – Josh is waiting to confirm the merchants, the MAATA website will be updated next week for member registration and exhibitors, and the registration gift could be a “jump drive” to hold all program materials to save paper. Amanda Caswell (VA) suggested smart phone bar codes and putting materials on the website worked well at the VATA Meeting. Senators should have fees waved. Registration fees and taking credit card numbers were discussed. Director Baker asked Josh to send a budget for the registration fees so that we can make a decision soon, hoping to make the registration available in the next 2 weeks.

V. At 90 minutes, Director Baker moved to adjourn the meeting. He tabled the rest of the agenda (to include NATA Business (NATA BOD), the State President’s reports, and the Secretary and the Treasurer reports).

VI. Scheduling of next District Meeting – Director Baker took a poll of the Council members to find if Wednesday mornings at 10:00 am were generally a good day and time for a conference call. He said he would send an e-mail out with several Wednesdays in February to have another meeting.

The meeting was adjourned at 11:40 by Director Baker.

Respectfully Submitted by,
Patricia Aronson, PhD, ATC
District III Secretary

Proposal to change the site selection process and rotation of the MAATA Annual Meeting & Clinical Symposium

Background:

Over the last 25 years our meeting has traditionally been held at the Cavalier Hotel in Virginia Beach, VA. The Cavalier is a family owned and managed hotel which has provided us with quality service and flexible administrative services. Pricing of all services is very competitive. During those years the meeting is held at the Cavalier the district has generally *broke even* financially, it is not the intent of our meeting to provide resources for our district nor do we plan on losing a large sum of money. During the years that the membership has taken us to other venues these properties have not been as customer friendly as the Cavalier (to the individual member or the district representatives) and in general the attendance at the meeting has not been on a par with the Cavalier. Most recently the district lost over \$40,000 dollars holding the meeting at Reston, VA.

Proposal:

In order to balance moving the meeting around to other geographical sites (something that is generally favored by district membership), to ensure the financial integrity of the district and have a successful annual meeting I would like to propose the following:

Effective in 2014 the Cavalier will be the preferred hotel of our district meeting. For the years 2014-16 the meeting will be held at the Cavalier. In 2017 the meeting would be moved to a southern portion of the district (Charlotte, NC, Greenville, SC and beach locations in southern North Carolina and South Carolina). From 2018-2020 the meeting would return to the Cavalier. In 2021 the meeting would move to a western portion of the District (western VA, western NC and West Virginia). The district would negotiate directly with the Cavalier during those years that the meeting is held at the Cavalier. The site selection committee would, with the assistance of the NATA Meeting Planner (at no cost to the district), bring potential sites to the membership who would then select the site during those years that the meeting is not held at the Cavalier.

This plan is essentially a 3-1-3-1 rotation which allows the meeting to stay at a site that values our business and one which our members support (by their attendance) but allows the meeting to move to other geographical sites on a regular basis allowing each portion of our district an opportunity to host the meeting. This plan was discussed at the business meeting in New Orleans and was met with general support of those in attendance. The relationship would be open ended and would allow for either party to end the relationship without penalty at the end of a 3 year stay. I have discussed this with our district meeting committee and the proposal met with their approval.

Implementation:

I have had non-binding discussions with the Cavalier regarding this proposal. They want our business and have reserved the dates for the first rotation. This is not an action that requires alteration of our constitution or by-laws. I would like the district council to discuss this and if it receives your support to allow the membership to approve it using an e-ballot (I think it is appropriate {not necessary} that we seek membership input). I would like to have everything in place (membership approval) no later than April-May, 2012. If this is not something that we can support we need to allow our site selection team to get to work.